





### **Industry Outlook**

2024



Lead Acid Battery

#### **Global Market & Forecast**

53.3 billion 55.95 billion

CAGR

**82.78** billion

→ 2033

Downstream Market

#### **Downstream Segments of Lead-Acid Batteries**

2025

Traction Batteries (Energy Storage)

**SLI Batteries** 

Telecom & Backup Power

**I&C & Power Systems** 

Others

According to StraitsResearch, the global lead-acid battery market size was \$53.3 billion in 2024 and is projected to reach \$55.95 billion in 2025, with an expected market size of \$82.78 billion by 2032, representing a compound annual growth rate (CAGR) of 5.02% during the forecast period.



Among the downstream segments of lead-acid batteries, automotive lead-acid batteries hold a dominant position. The global automotive lead-acid battery market size was \$28.5 billion in 2024 and is expected to reach \$47 billion by 2032.





## **Company Introduction**

- 1.1 Company Profile
- 1.2 Factory display

Better Technology Group Limited www.better-tech.net

## | 1.1 Company Profile

**Better Technology Group Limited.** is a well-known **global operator of turnkey battery manufacturing solutions**. It has three manufacturing plants (two in China, one in Zambia) and one technology research and development innovation center.Quality and professional service has earned us a loyal customer base, with operations spanning nearly 120 countries and regions worldwide.

#### **Main business:**

Battery manufacturing Equipment Turnkey solution

- R&D and manufacturing of battery equipment
- > Battery manufacturing Tech services
- > Battery factory plan, build and operation

#### Lithium battery

- Portable/Home/I&C energy storage systems
- > PV storage and charging solutions
- New energy zero-carbon solutions

#### Lead-acid battery

- Starting battery
- > Energy storage batteries
- > Power battery



## **□ 1.1 Company Profile**





**20** years
Focused on battery industry



380+

Staff



**70+**National patents



Tech innovation center Talent development center



**8000** + m<sup>2</sup> Factory cover



**10+**Branches all over the world



Service countries and regions



**580+**Completed projects



## | 1.2 Factory display



#### **▼** Lead-acid battery manufacturing equipment factory









#### **▼** Lithium battery energy storage R&D and manufacturing factory









### || 1.2 Factory display



Airumi New Energy, a subsidiary of Better Tech Group in Zambia, covers 15 hectares. Its brand SUNVOLT develops and produces lead-acid batteries for vehicles, transportation, energy storage, and aviation. The products are cost-effective, reliable, shock-resistant, overcharge-tolerant, and leak-proof.

**3,000** + employment

3 million +
Annual battery production











## 1.4 Technology R&D Innovation Center









## 1.4 Technology R&D Innovation Center











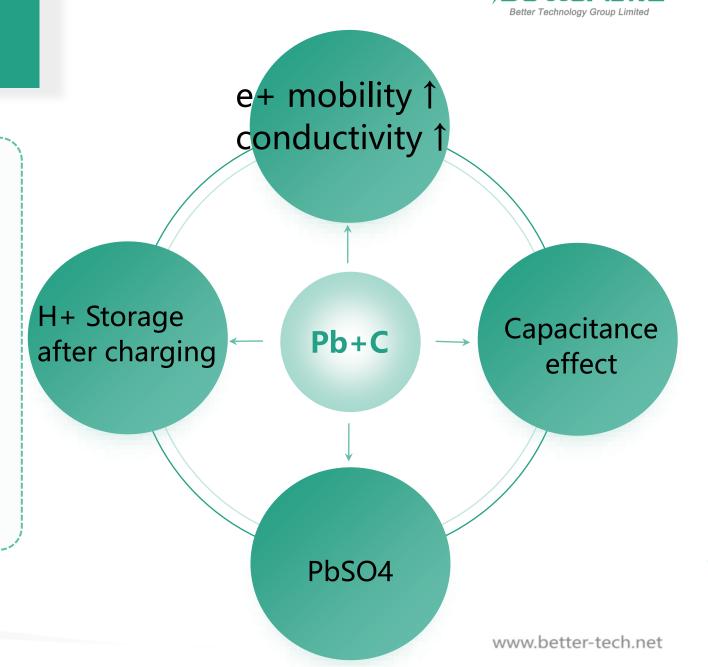
# High-performance lead-carbon battery solution

- 2.1 Carbon Impact on Batteries
- 2.2 Carbon Material Properties
- 2.3 Lead-Carbon P+ Electrode Selection
- 2.4 Better Tech Group Pb-C battery technology solution

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# 2.1 Lead-carbon batteries: Carbon Impact on Batteries

High surface area carbon-containing materials can improve dynamic charge reception capacity (DCA) and cycle life. However, the side effect is that they harmfully reduce cold start capacity and/or increase water loss during overcharging.



# **|| 2.2 Lead-carbon batteries:** Carbon Material Properties

Modifying carbon electrodes for preferential discharge and suppressed hydrogen evolution

Carbon's lower hydrogen evolution overpotential than lead promotes releasing hydrogen gas during charge, accelerating water loss.

Under float charging conditions
Water loss of energy storage and
backup batteries

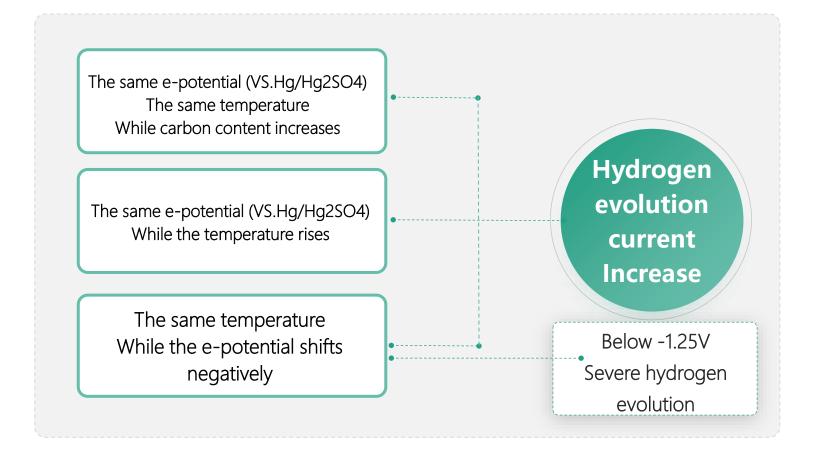


# **Property** requirements

- **♦** Capacitive behavior
- High electrical conductivity
- ◆ Match Lead-acid battery Electric potential
- **◆** Good compatibility with lead
- ◆ Hydrogen evolution overpotential ↑

# ||| 2.3 Impact of Temp/E-Potential on Lead-Carbon Battery Hydrogen Evolution





Lead-Carbon Battery:
Optimal Hydrogen
Control Metrics

#### Temperature

Under 40 ℃

Electric potential

-1.25 V above

# 2.4 Impact of Carbon Specific Surface Area on Battery Performance.





## High specific surface area

Higher H<sub>2</sub> evolution potential increases water loss



## Medium specific surface area

Idea for batteries requiring both high charge acceptance and long life



## Low specific surface area

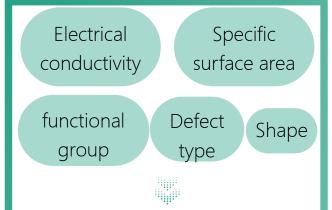
Idea for batteries requiring both high charge acceptance and long life

 Select high-surface-area carbon by optimizing dosage, avoiding extreme surface areas, and suppressing hydrogen

#### 2.5 Carbon Selection for Lead-Carbon Battery N- Electrode



#### Factors Affecting N-Electrode Active Materials by Carbon Additives



It diversely affects the Nelectrode material's morphology, conductivity, pore structure, and capacitance



#### Selection method: Adopt a mixed use

Different carbon types and forms vary significantly in effect. Using a single carbon type shows limited improvement, so blending multiple carbons is recommended for optimal performance.

High-surface-area carbon increases reaction surface, while conductive carbon enhances electrical conductivity.

Thus, lead-carbon N- electrode typically use mixed carbons rather than single type, combining their advantages while mitigating limitations.

## || 2.6 Selection schemes for the P+ electrode of lead-carbon batteries



**Higher Performance Lead- Carbon Battery** 

Grid/alloy

Positive plate

Active substance

Alloy anticorrosion upgrade

Grid structure upgrade

Improved Grid/Plate Ratio

Active substances structure

Curing

Improved Nelectrode deep-discharge life

Improved P+ electrode deep-discharge life



The overall performance of the battery cannot be improved.

The process of improving the positive plate

improvement of the positive plate

Restrict

## | 2.7 Our Pb-C battery technology solution



## Lead-Carbon P+ Electrode Production Methods

**Boost** grid ratio by 1.2xproportion

Redesign grid gibs structure

Optimize alloy (Sn-Ca/Corrosion/Grain)

Adjust paste & curing (Acid/Temperature/Adhesion/PbO<sub>2</sub>)

#### **Lead-Carbon N- Electrode Production Methods**

#### **Combination of carbon additives**

According to the different types and properties of active carbon, carbon black, graphene, and carbon nanotubes for enhanced electrode performance

#### High specific surface area

Fabricated high specific surface area carbon composite materials under vacuum conditions

#### **Material premixing**

Wetting or pre-mixing carbon materials with other additives ensures uniform blending with lead powder, optimizing N-electrode performance

## | 2.8 Pb-C Battery Technology Data



#### PbC-12V100AH试验 A#

#### PbC-12V100AH试验 A#

		样品及试验项目分配							样品及试验项目分配					
检验项目		1	1 2	3	4	5	6	检验项目	1	2	3	4	5	6
		1						电压(V)	12.94	12.94	12.94	12.94	12.95	12.95
电压(V)		12.94	12.94	12.94	12.94	12.95	12.95	重量(kg)	29.66	29.82	29.78	29.7	29.76	29.76
重量(kg)		29.66	29.82	29.78	29.7	29.76	29.76	内阻(mΩ)	4.25	4.27	4.26	4.25	4.31	4.3
内阻(mΩ)		4.25	4.27	4.26	4.25	4.31	4.3	容量保存率		9h51' 98.648Ah				
容量	首次10小时率容量(10A放到10.8V)		9h44'	9h50'	9h48' -98.069Ah	9h46'	9h47'			99.5%				
			-97.403Ah	-98.366Ah		-97.797Ah	-97.858Ah		松量	8h02'				
	二次10小时率容量(10A放到10.8V)	9h53' -98.833Ah	9h51' -98.551Ah	9h54' -99.127Ah	9h54' -99.093Ah	9h54' -99.132Ah	9h55' -99.212Ah		受能力	-80.328Ah 5h00'12.123V -49.981Ah 恒压充电: 电压14.398V电流27.681A				
								低温敏感性		容量 4.705Ah				
	三次10小时率容量(10A放到10.8V)	9h55' -99.159Ah	9h42' -97.109Ah	9h52' -98.762Ah	9h52' -98.809Ah	9h42' -97.086Ah	9h45' 97.604Ah			10h07'-100.481Ah限流充电168h 10h48'-108.95Ah外观无异常				
	3小时率容量(25A放到10.8V)	3h19' -83.150Ah	3h19' -83.150Ah	3h20' -83.627Ah	3h20' -83.462Ah	3h17' -82.127Ah	3h16' -81.720Ah	高温浮充寿命		A2:第八次高温浮充末期电流: 1.213, 电压: 13.646V, 容量: 688.944; 电压(V): 13.03 内阻(mΩ):4.88 重量(kg):29.64 3hr:3h35′				





# Automated manufacturing of storage batteries

- 1.1 Construction of factory
- 1.2 Automated production line
- 1.3 Plate production line
- 1.4 Continuous plate production line

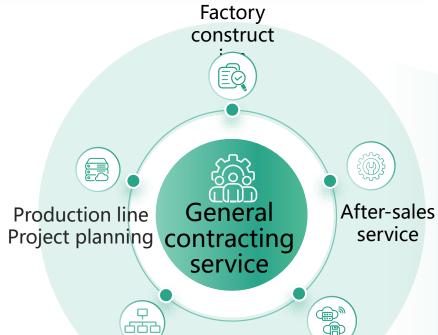
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#### || 3.1 Construction of factory

Equipment

integration





**Technical** 

service

And training

Eco-friendly, Safe, environmental compliance (VOC treatment, zero discharge of wastewater)



Factory intelligently upgrading & Production capacity expanding
Upgrade
Expand production



Battery manufacturing one-stop operation

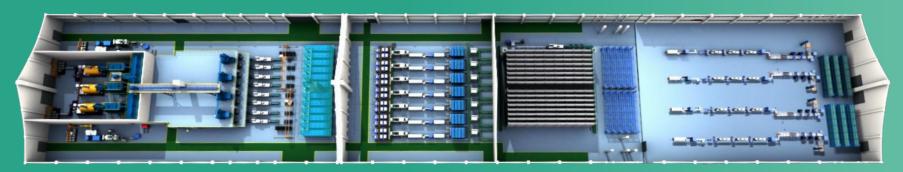


Low cost High efficiency

Reduce the operating costs of the factory



Conversion value Start production quickly



### || 3.2 Automated production line



This production line produces 12V 36-200AH automotive starting batteries.

Key stations use high-precision servo motors for automatic model changeovers, reducing setup time.





**Automated** 

Remote monitoring

Digital control

Easy to maintain

#### Main parameters:

- 1, Producing 3~4 pcs/min (12V 60AH), speed is adjustable;
- 2, The compressed air: 0.5-0.7Mpa; Three-phase AC380V±20V、50Hz power supply.

## ||| 3.3 Plate production line



Core equipment: 1.Lead powder machine; 2.Paste mixing machine; 3.Grid continuous casting and rolling or punching line; 4. Curing room





#### Lead powder machine

Built-in water spray cooling ensures stable, efficient, and energysaving operation with precise control.

Capacity: 20t/day. Oxidation: 68–80%. Density: 1.2–1.5g/cm<sup>3</sup>.

Air pressure: 0.5–0.7Mpa. Power: 3-phase AC380V±20V, 50Hz.

#### Paste mixing machine



Adopts imported PLC and industrial touchscreen for thorough, stable, uniform mixing.

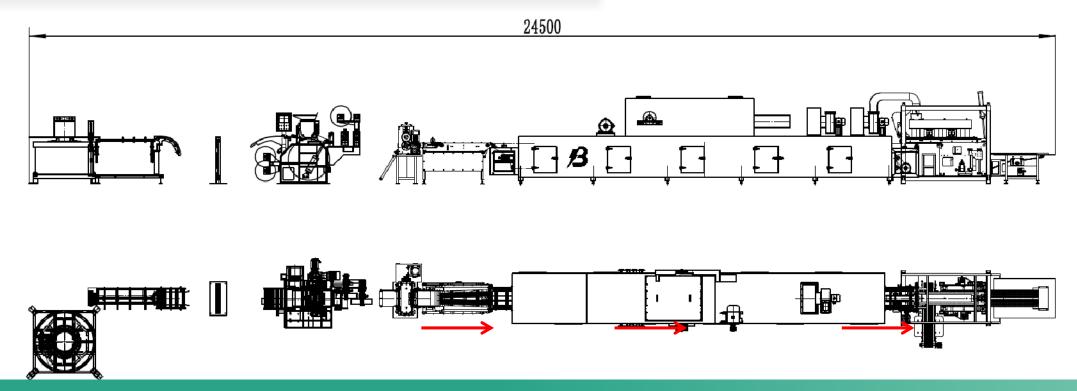
Capacity: 500kg or 1T per batch. Mixing time: 25-40min.

Compressed air: 0.5-0.7Mpa. Power: 3-phase AC380V±20V, 50Hz.



#### || 3.4 Continuous plate production line





This line handles continuous coating, paper covering, plate separation, drying, and collection for both punched and cast/rolled grids.

Speed: 20-35m/min (adjustable), acceptance rate ≥20m/min.

Air pressure: 0.5–0.7Mpa. Power: 3-phase AC380V±20V, 50Hz.





## Advantages

- 4.1 Service standards
- 4.2 Service Process
- 4.3 Project Presentation
- 4.4 Global Strategic Partners

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#### 4.1 Pioneer of 4P Service Standard



Performance

**Nice Performance** 

Price

**Nice Price** 

Planning

**Free Planing** 

Pleasant

Never Say "NO"





#### **4.2 Service Advantages**



#### **Product whole process service**













Free planning

Review and analysis

Production tracking

Logistics preparation













Installation & commissioning

**Training and guidance** 

**Acceptance** 

**After-sales service** 

## 4.3 Overseas battery manufacturing on-site service



































## 4.4 International Cooperation and Communication













- ▲ International exhibition interaction
- **▼** Foreign customers visit and exchange









Participate in domestic and foreign industry exhibitions and forums 20+ times every year

Exchange with foreign customers 30+ times every year

## 4.5 Partial Global Strategic Partners























































Continue to create values for customers,

the business scope covers nearly 120+ countries and regions around the world





## Thank you for your watching!

## **Better Technology Group Limited**

#### Service/ Innovation/ Endeavour/ Reciprocity

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