



Press Release

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Categorised: 19ABC to go virtual

As the world continues to confront the challenges of the COVID-19 pandemic, today we announce the 19th Asian Battery Conference and Exhibition (19ABC) planned for Kuching, Malaysia, will now be held as a virtual event.

While we were optimistic that moving 19ABC from September to November 2021 would enable us to host the physical event we all know and love attending, the concerns for the health and safety of our delegates has forced us to reconsider that plan. The Management team has continually monitored and assessed the situation, but with the continuing pandemic, closure of many International borders, and the enormous disruption to travel has just increased those concerns for the welfare of our delegates.

We are sharing this decision as quickly as possible since the Conference has many sponsors and exhibitors already signed up for the live event planned in Kuching.

In true ABC tradition, we plan on delivering an exceptional virtual event experience for all sponsors, exhibitors, delegates and speakers. Our efforts now move to design a creative and well thought out virtual 19ABC where we continue to bring you the great content, speakers and networking you have come to expect, but in new ways, all the while still providing deep technical education and insights.

Details regarding the virtual event will be announced in the coming weeks but expect the event to be delivered on the same dates 2 – 5 November 2021.

“We are truly disappointed not being able to host 19ABC physically this year, and it is a decision we have not been taken lightly. In consultation with many groups, including feedback from the host city, the possibility of having to cancel the live event with little notice was far too great. Our aim and focus now are to deliver a stellar virtual experience that reflects what the industry has come to expect from an ABC Conference. We will be excited to share all the details with you shortly”.

Mark Stevenson, Conference Chairman.

Notes on live event cancellation

1. All booth space and sponsorship packages will be released. Any Tax Invoices issued are now void. For a few sponsors and exhibitors that have paid fees, the team will be in direct contact to refund all amounts received.

2. Stay tuned while we design a fabulous and exciting virtual event experience.

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