19

ABC

19th Asian Battery Conference & Exhibition

Virtual Conference · 3–5 November 2021
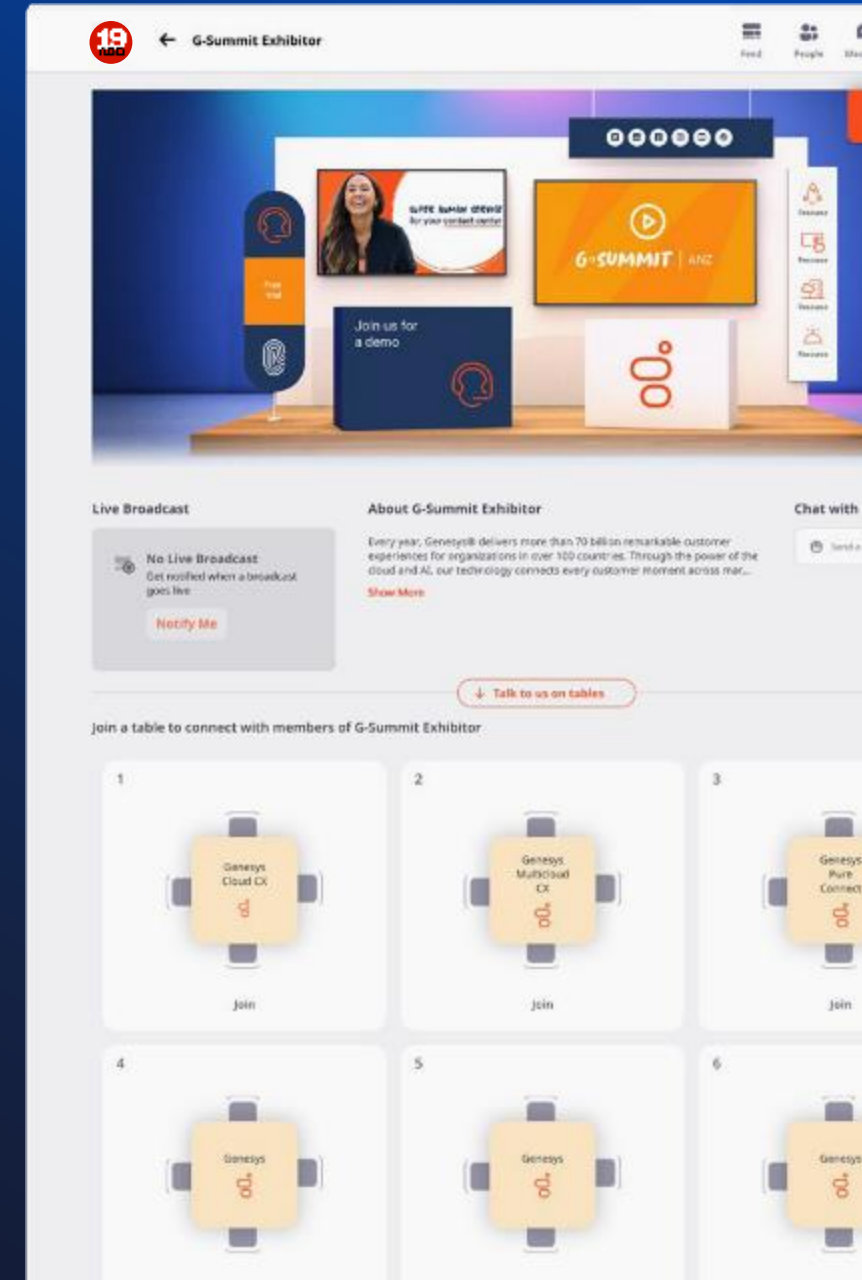
Sponsor/Exhibitor Booths

Virtual Platform
Exhibitor Experience

The event will be delivered on the Airmeet virtual event platform. Airmeet has been selected for the event due to its leading features such as a booth lounge for demos and discussions, company collaterals including brochures, whitepapers, flyers, social links along with best Airmeet has been selected for the event due to its striking features such as a booth lounge for demos and discussions, company collaterals including brochures, whitepapers, flyers, social links along with best-in-class features.

As an exhibitor you can:

✓ Broadcast live from your booth

✓ Networking tables that mimic a live event

✓ Built in video, chat, share screen

✓ Data rich reports, analytics and insights

✓ Resource uploads

✓ Meeting scheduling

Virtual Platform Exhibitor Experience

Delegates can download resources like brochures and flyers, watch videos, register their interest, complete linked surveys, call to actions or visit any linked website. We can link a website to every banner (some banners have multiple linking options), with the option of having up to two videos playable on your booth.

View video.

Networking Tables – the live event experience

Much like a live event, delegates can select to sit at a table on your booth with those seated at the table having a direct link to the delegate's live video feed. No integrations, just easy to use and live face-to-face video meetings.

Six tables will be included in your booth; please select the number of seats at each table from 2 - 8. You can choose to set a unique name and/or logo at each of your tables letting the attendees know a specific consultant, product or topic is available for discussion.
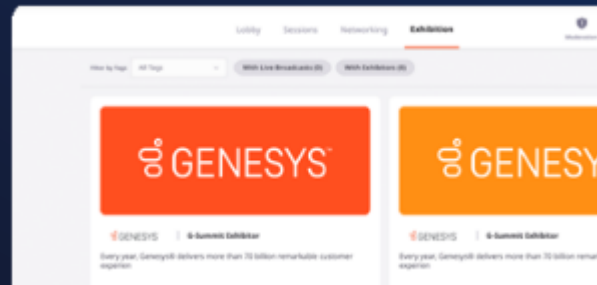
Virtual Platform
Your Virtual Booth

Interaction is key! Join us for the best virtual exhibition experience where visitors can seamlessly interact with you via video networking and text chats, along with polls, surveys and additional contact-rich features.

Attendees can download your resources, watch videos and view your linked websites. You will have access to easy insights about booth visits, leads, and other associated analytics.

Booth Design

All booths will have a 3D design that we customize with your digital banners, logos, resources and content.

Exhibitor Listing

This is your listing within the sponsor hall side by side with our other sponsors. Make sure your banner is eye catching to draw attendees into your booth!

Dashboard

The dashboard below your booth has a text chat option. Attendees click on the text chat to input their question; any member of you team can respond to the chat. The dashboard also shows your company name and profile.

Virtual Platform
Your Virtual Booth

Please ensure to email Chanelle with all the requested items prior to
Tuesday 5 October 2021.

Booth Listing
☐ Logo – size 400 x 96 pixels
☐ Banner – size 2100 x 668 pixels
☐ Short blurb – Up to 480 characters.
☐ Tags – Up to five

Dashboard
☐ Company Name
☐ Company Blurb (up to 300 alphanumeric characters)
☐ Networking Tables
☐ Six Tables included
☐ Number of seats at each table (up to 8)
☐ Name for each table
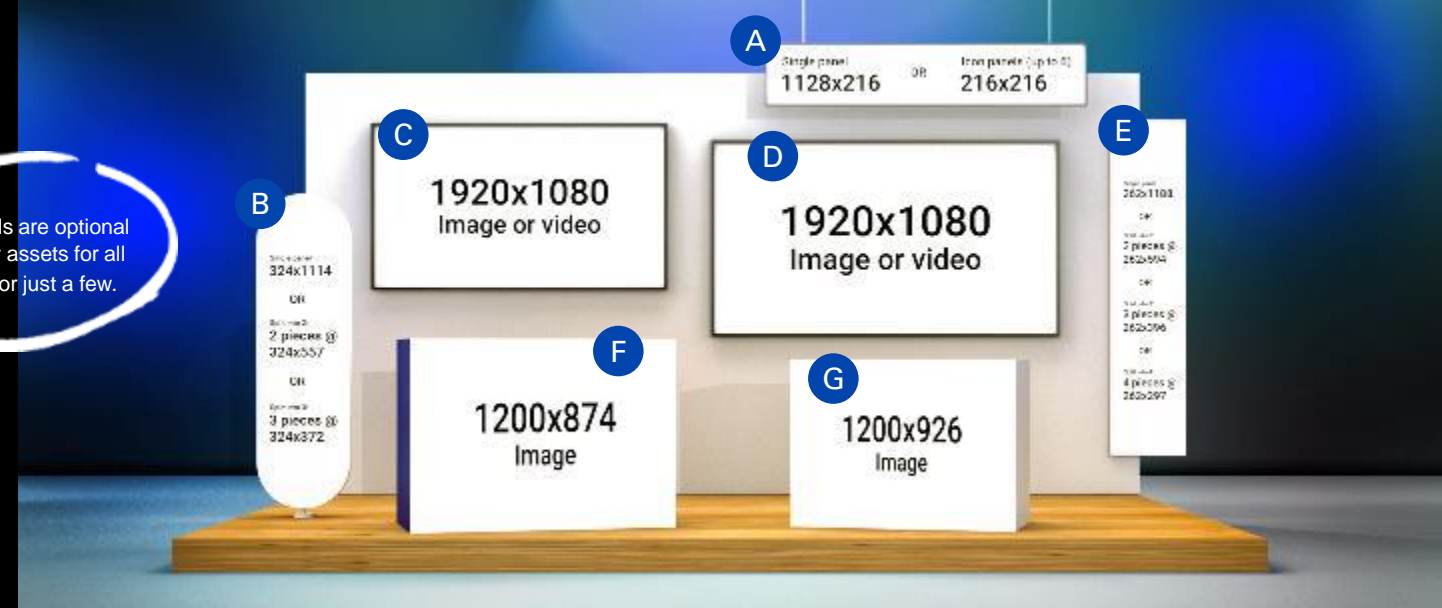☐ Logo for each table (optional)

Networking Tables
☐ Six Tables included
☐ Number of seats at each table (up to 8)
☐ Name for each table
☐ Logo for each table (optional)

Platinum Booth

All panels are optional – supply assets for all of them or just a few. All URLs for images are options – each panel can act as a link to a website or resources or just act as a decorative element.

All panels are optional – supply assets for all of them or just a few.

Panel A – this panel is good for social links, you can supply a single banner (with single link), or up to six 'icon' panels (with different links for each).

- Option A: 1 panel: 1128x216 PNG + URL
- Option B: Multiple 'icon' panels (up to six): 216x216 PNG + URL

Panel B – supply a single banner (with single link), or up to three panels (with different links for each).

- Option A: 1 panel, 342x1114 PNG + URL
- Option B: Split into 2 panels, 342x557 PNG + URL
- Option C: Split into 3 panels, 342x372 PNG + URL

Panel C – this can be either an image (with URL) or a video.

- Option A: video 1920x1080 MP4
- Option B: 1920x1080 PNG + URL

Panel D – this can be either an image (with URL) or a video.

- Option A: video 1920x1080 MP4
- Option B: 1920x1080 PNG + URL

Panel E – supply a single banner (with single link), or up to three panels (with different links for each).

- Option A: 1 panel, 262x1188 PNG + URL
- Option B: Split into 2 panels, 262x594 PNG + URL
- Option C: Split into 3 panels, 262x39 PNG + URL
- Option D: Split into 4 panels, 262x297 PNG + URL

Panel F –

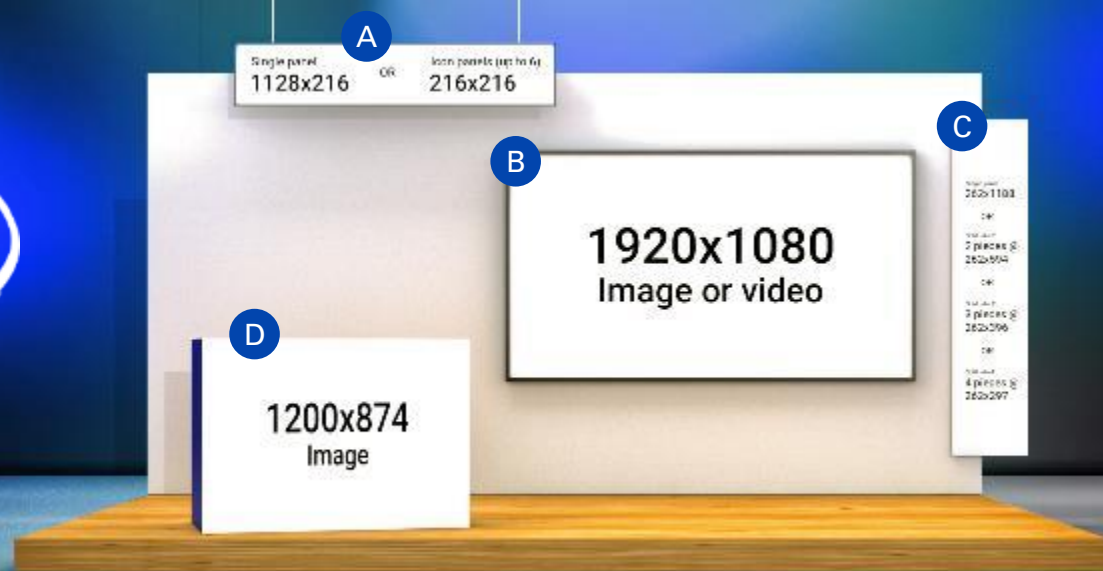- 1200x874 PNG + URL

Panel G

- 1200x874 PNG + URL

All required artwork, resources and URLs for your virtual booth must be received on or before **Tuesday 5 October 2021**.

Gold & Silver Sponsor Booth

All panels are optional – supply assets for all of them or just a few. All URLs for images are options – each panel can act as a link to a website or resources or just act as a decorative element.

All panels are optional – supply assets for all of them or just a few.

Panel A – this panel is good for social links, you can supply a single banner (with single link), or up to six 'icon' panels (with different links for each).

- Option A: 1 panel: 1128x216 PNG + URL
- Option B: Multiple 'icon' panels (up to six): 216x216 PNG + URL

Panel B – this can be either an image (with URL) or a video.

- Option A: video 1920x1080 MP4
- Option B: 1920x1080 PNG + URL

Panel C – supply a single banner (with single link), or up to three panels (with different links for each).

- Option A: 1 panel, 262x1188 PNG + URL
- Option B: Split into 2 panels, 262x594 PNG + URL
- Option C: Split into 3 panels, 262x39 PNG + URL
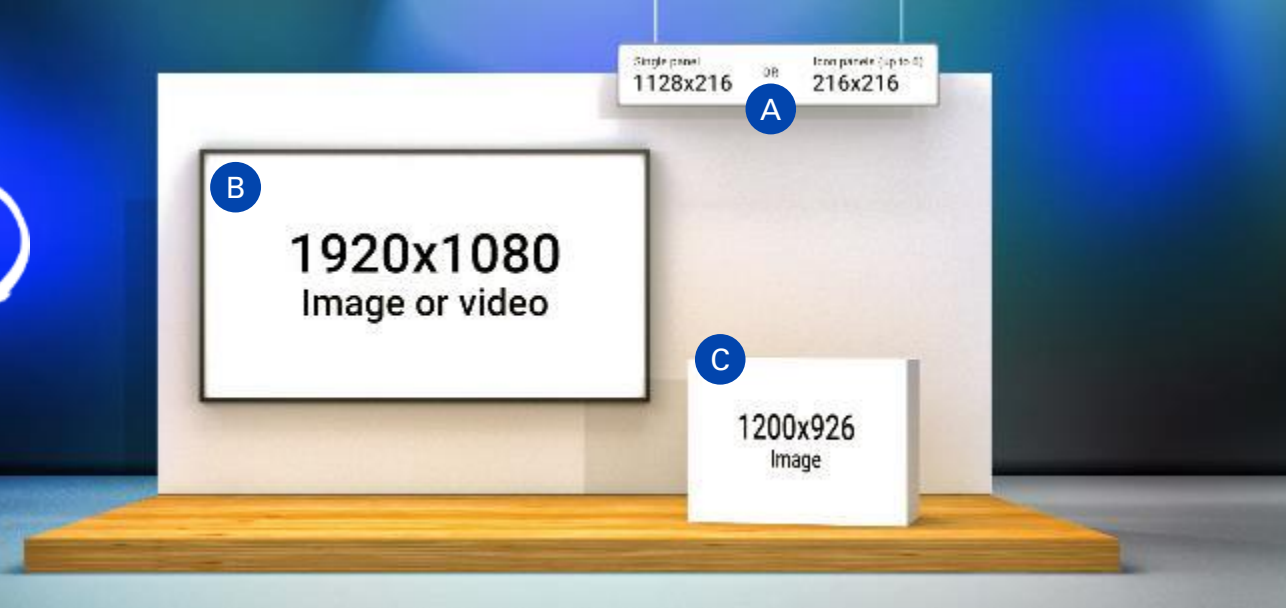- Option D: Split into 4 panels, 262x297 PNG + URL

Panel D –

- 1200x874 PNG + URL

All required artwork, resources and URLs for your virtual booth must be received on or before **Tuesday 5 October 2021**.

Standard Sponsor Booth

All panels are optional – supply assets for all of them or just a few. All URLs for images are options – each panel can act as a link to a website or resources or just act as a decorative element.

Panel A – this panel is good for social links, you can supply a single banner (with single link), or up to six 'icon' panels (with different links for each).

- Option A: 1 panel: 1128x216 PNG + URL
- Option B: Multiple 'icon' panels (up to six): 216x216 PNG + URL

Panel B – this can be either an image (with URL) or a video.

- Option A: video 1920x1080 MP4
- Option B: 1920x1080 PNG + URL

Panel C –

- 1200x926 PNG + URL

All required artwork, resources and URLs for your virtual booth must be received on or before **Tuesday 5 October 2021**.

Thank You

Training

Platform training will be provided to all booth staff close to the event.

Need Help?

Contact Angela Yong from the events team
angela@cosmos-av.com